



Branding and Beyond

March 18, 2020

As a family-owned business, we place great value on family. Your family and our families – the health and well-being of everyone is of utmost importance.

We, at Goldner Associates, are closely monitoring the evolving situation around COVID-19 and want to assure you that we are prepared and will continue to deliver the same reliable service that you depend on.

On-Site Measures

Our work-from-home program was implemented last week for all practical positions. We have the technological infrastructure in place that allows remote work to be as seamless as if an employee were in the office. In fact, for the past several years our employees have had the opportunity to work from home at least once or twice a week. We recently had to extend that work-from-home schedule to be every day when our office was affected by the Nashville tornadoes. So, we have a proven track record of our team successfully working from home without disruption to the business.

We have implemented daily team, department, and management meetings via videoconferencing to stay informed, engaged and still get the face-to-face interactions.

Our warehouse is fully operational receiving and shipping products and packages. We have minimal people on-site, and we have taken additional steps and precautionary measures as recommended by the CDC including:

- Training employees on the importance of maintaining a clean and safe environment and on our communication and action plans regarding COVID-19
- Adding hand sanitizer stations at the front door and throughout the building
- Social distancing
- Sanitizing surfaces of work stations and common areas
- Instructing employees to wash hands frequently
- Requiring employees to stay home if they or any member of their immediate family is ill

All non-essential business travel has been banned.

As of today, there are no reported COVID-19 cases among Goldner employees or family members.

Our vendors

Our vendors continue to be fully functioning and we remain in frequent contact with them to learn about products that can be useful during these changing times. This includes products to help your employees and clients transition to working from home and maintaining mental and physical health while staying engaged and productive.

We're here to help

As your organization faces new challenges in the days and weeks ahead, we're here to support you. We will continue to monitor the COVID-19 situation closely and will provide updates to you as circumstances dictate. Until then, we hope you and your family stay safe and healthy!